Vinpower Digital announces Industry's First Complete LightScribe Standalone DVD and CD Publishing System

Posted Jan 23, 2008

Vinpower Digital announced today the release of SharkCopier LS standalone manual tower DVD/CD publishing systems. In a collaborative effort between Vinpower Digital and LightScribe, the new SharkCopier LS models offer an array of improved features, most notably the ability to inscribe text or full graphic labels directly onto CDs and DVDs without being connected to a computer.

The SharkCopier LS can be used as a publishing system by first creating the disc image art on a computer, then loading the image onto the standalone duplicator for disc label duplication. LightScribe offers a free LightScribe Template Labeler at www.lightscribe.com that supports a fast creative process and a robust suite of label template options. The duplicator can be used anywhere there is a suitable electrical outlet without being tied to a computer with these simple steps:

1) Load the LightScribe capable CDs or DVDs into the drives and put the label side face down to print
2) The duplicator will laser-inscribe the programmed image onto the discs
3) Flip the disc over in the same drive onto the data duplicating side
4) The duplicator will copy the selected data
5) The duplicated discs will now have a label design and the specified data content

The LightScribe labeling process offers the ability to print and burn in one standalone system, no longer tying the user to a PC or limiting them to a mere 2 or 4 drive maximum capacity. The SharkCopier LS is available in various sizes and prints all discs simultaneously from 1-to-1 up to 1-to-15 to fit the needs of even the most demanding duplication job.

"The SharkCopier LS eliminates the concerns of running out of ink or thermal ribbon commonly found in printer based publishing systems, which can be time consuming and costly," proclaims Ryan Swerdloff, VP of Marketing at Vinpower Digital.

"VinPower has capitalized on LightScribe's unique embedded in-drive characteristic to launch an entirely new category of publishing systems", said Kent Henscheid, LightScribe Marketing Manager. "Without a connected PC, tower duplicator users were previously limited to only copying data from a master disc. Now SharkCopier LS tower users can copy data and complement them with a professional quality label".

In addition to the data and label duplication features, all SharkCopier models offer dynamic hard drive partitions and the new Simultaneous Load & Copy feature. They still offer exceptional duplication capability at lightning fast speed along with market leading features for which the SharkCopier has been known, like Account Management, Auto Counter, Multi-language support, Drive firmware upgrade ability, and so much more that helped make the SharkCopier the preferred duplicator.

www.vinpowerdigital.com